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**Record Number of Candidates Earn Professional Pricing Certification
From Professional Pricing Society**

***Twenty-Five Professionals Earn CPP Designation During
19th Annual Fall Pricing Conference in Miami***

ATLANTA – A record twenty-five pricing professionals graduated from the Professional Pricing Society (PPS) Certified Pricing Professional (CPP) program at the 19th Annual Fall Pricing Conference held October 28-30 in Miami. The graduates successfully earned six CPP credits by attending PPS workshops and passing a four-hour certification exam.

The Professional Pricing Society (www.pricingsociety.com) is the only organization in the world that offers a professional pricing certification. The newest class of 25 CPP designees brings the total number of pricing professionals certified through the program to fifty seven.

“Strategic pricing is a dynamic and critical profit-leveraging function. As such, the need for ongoing education is very important. We commend these new CPP graduates for their hard work and dedication to their profession,” said Julie R. Martin, Director of Certification and Education for the Professional Pricing Society. “Participation in continuing education activities indicates to their peers, employers and employees that they are committed to professional development, validates their skills, and demonstrates their proficiency in the latest pricing solutions and technology.”

The Fall Pricing Conference in Miami featured four one-day Certified Workshops (for credit toward earning a Certified Pricing Professional designation), a one-day Pricing for Latin America Symposium and an outstanding line-up of general session speakers, as well as 18 breakout sessions led by senior industry practitioners and leading pricing experts. Almost 600 pricing professionals attended the conference.

The CPP graduates received their diplomas in a ceremony held at a gala reception at the Miami Intercontinental Hotel on October 28th followed by a dinner cruise around Biscayne Bay. Each graduate fulfilled rigorous certification requirements including: six full-day workshops and related testing followed by three months of intensive study using the 300-page study guide created by Temple University for the Professional Pricing Society and revised by the Simon School of Business at the University of Rochester.

The Professional Pricing Society is proud to announce its newest Certified Pricing Professionals:

Adam Kader, CPP
Alex Hoff, CPP
Ankur Tiku, CPP

PSC
Vendavo
Eastman Chemical Company

Caralee Carlson, CPP
David Hass, CPP
Douglas LeRoy, CPP
Elizabeth Franks, CPP
Eric Wulf, CPP
Greg Shaffer, CPP
Jamile Shibley, CPP
Janene Liston, CPP
Kellie Ecker, CPP
Kristin Poljan, CPP
Launce Bagg, CPP
Laura Weber, CPP
Mark Duke, CPP
Martin Dudak, CPP
Richard Lancioni, CPP
Rodney Gaviola, CPP
Scott Olsen, CPP
Stuart Schlachter, CPP
Theo Geurts, CPP
Tim Black, CPP
Tyler Hansen, CPP
Wesley Woolbright, CPP

LORD Corporation
Service Corporation International
LORD Corporation
LORD Corporation
Pactiv Corporation
University of Rochester
Owens Corning
Siemens Switzerland
Covidien/Tyco Healthcare Holdings, Inc.
LORD Corporation
Siemens Canada
Hitachi Global Storage Technologies, Inc
Rexel, Inc.
APC Deutschland GmbH
Temple University
Ericsson
APC by Schneider Electric
Rockwell Automation
Caterpillar, Inc.
Tyson Foods, Inc.
MICO, Incorporated
Safeway

"The Certified Professional Pricing (CPP) designation will be a key differentiator amongst pricing professionals in the future. There's no other program dedicated to teaching, building and refining the skills of tomorrow's pricing leaders." – Bill McGill, Principal, William Richard Associates, the Executive Recruiting firm dedicated solely to the Pricing and Revenue Management profession.

About Professional Pricing Society

Founded in 1984, the Professional Pricing Society (PPS) serves thousands of members, representing leading industries all over the world. The Society's mission is to nurture a growing community of professionals committed to disseminating pricing expertise throughout the business world. PPS produces three annual conferences in Europe and North America and offers certification with its Certified Pricing Professional (CPP) program. Publications distributed to members include an eight-page monthly newsletter and a 36-page quarterly journal. Further, the PPS website (www.pricingsociety.com) is a central resource for state-of-the-art pricing knowledge and hosts a job site where professionals can post or review new opportunities in the industry. PPS also maintains a blog at <http://professionalpricingsociety.blogspot.com/> and a pricing Group on LinkedIn.

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