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Spring '08 Class Earns Certified Pricing Professional Designation at 19th Annual Professional Pricing Society Spring Conference

ATLANTA – Fourteen pricing professionals graduated from the Professional Pricing Society (PPS) Certified Pricing Professionals (CPP) program at the 19th Annual Spring Pricing Conference in Las Vegas, held April 9, 10 and 11. The graduates successfully earned six credits by attending PPS workshops and passing a four-and-a-half hour final certification test. PPS is the only organization in the world that offers a professional pricing certification.

“Strategic pricing is a dynamic and critical profit-leveraging function. As such, the need for ongoing education is very important. We commend these new CPP graduates for their hard work and dedication to their profession,” said Julie R. Martin, certification program director for the Professional Pricing Society. “Participation in continuing education activities indicates to their peers, employers and employees that they are committed to professional development, validates their skills, and demonstrates their proficiency in the latest pricing solutions and technology.”

The Spring Pricing Conference featured five one-day Certified Workshops (for credit toward earning a Certified Pricing Professional designation), an outstanding line-up of general session speakers, and 18 breakout sessions led by senior industry practitioners and leading pricing experts. Nearly 600 pricing professionals attended the conference.

The CPP graduates received their certificates in a ceremony held at a gala reception at the Venetian Hotel on April 10. Each graduate fulfilled rigorous certification requirements including: six full-day workshops (and the respective exams) followed by an intensive three months of study using the 300-page professional pricing textbook created by Temple University for the Professional Pricing Society.

The Professional Pricing Society is proud to announce its newest Certified Pricing Professionals:

James Crawford, CPP, US Postal Service
Miles Wills, CPP, Corning Cable Systems, Inc.

Brent Buresh, CPP, Prime Therapeutics
Valerie Lewis, CPP, Hitachi Data Systems
Shelley Fow, CPP, McKee Foods
Heather Cranney, CPP, Regal Wine Co/Kendall-Jackson
Nina Yeh, CPP, US Postal Service
Eric Nieu Kirk, CPP, Caterpillar, Inc.
Brian Donaldson, CPP, ETHICON (A Johnson & Johnson Company)
David Henry, CPP, Wencor West Inc.
Robert Channer, CPP, Siemens Canada, Ltd.
Pankaj Shah, CPP, NAACO Materials Handling Group, Inc.
Gregory Piligian, CPP, Hitachi Global Storage Technologies, Inc.
Kathy Houle, CPP, Boone Plumbing, Heating and Waterworks Supply, Inc.

About Professional Pricing Society

Founded in 1984, the Professional Pricing Society (PPS) serves thousands of members, representing leading industries all over the world. The Society's mission is to nurture a growing community of professionals committed to disseminating pricing expertise throughout the business world. PPS produces three annual conferences in Europe and North America and offers certification with its Certified Pricing Professional (CPP) program. Publications distributed to members include an eight-page monthly newsletter and a 36-page quarterly journal. Further, the PPS website (www.pricingsociety.com) is a central resource for state-of-the-art pricing knowledge and hosts a job site where professionals can post or review new opportunities in the industry.

For more information visit www.pricingsociety.com.

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